

Table 4: UM-Columbia Market Comparison of Sticker Prices

<u>Undergraduate Resident</u>					
	<u>Sticker Price</u> 1989-90	<u>MU Price</u> <u>Differential</u> <u>(in 1989 \$)</u>	<u>MU Price</u> <u>Differential</u> <u>(in 1997 \$)</u>	<u>Sticker Price</u> 1997-98	<u>MU Price</u> <u>Differential</u> <u>(in 1997 \$)</u>
Central Missouri State	\$1,590	\$226	\$296	\$2,640	\$1,640
Harris-Stowe	984	832	1,091	2,370	1,910
Lincoln	1,450	366	480	2,204	2,076
Missouri Southern	1,138	678	889	2,256	2,024
Missouri Western	1,236	580	760	2,534	1,746
Northwest Missouri State	1,320	496	650	2,535	1,745
Southeast Missouri State	1,420	396	519	3,000	1,280
Southwest Missouri State	1,322	494	648	3,060	1,220
Truman State	1,398	418	548	3,274	1,006
UM-Columbia	1,816			4,280	
Mean	\$1,318	\$498	\$653	\$2,653	\$1,627

<u>Graduate Resident</u>					
	<u>Sticker Price</u> 1989-90	<u>MU Price</u> <u>Differential</u> <u>(in 1989 \$)</u>	<u>MU Price</u> <u>Differential</u> <u>(in 1997 \$)</u>	<u>Sticker Price</u> 1997-98	<u>MU Price</u> <u>Differential</u> <u>(in 1997 \$)</u>
Central Missouri State	\$1,632	\$305	\$400	\$3,168	\$1,116
Lincoln	1,422	515	675	2,756	1,528
Northwest Missouri State	1,224	713	935	2,520	1,764
Saint Louis Univ	5,130	-3,193	-4,186	9,270	-4,986
Southeast Missouri State	1,440	497	652	2,544	1,740
Southwest Missouri State	1,088	849	1,113	2,790	1,494
Truman State	1,500	437	573	3,466	818
Washington Univ	13,736	-11,799	-15,468	21,000	-16,716
Webster Univ	5,700	-3,763	-4,933	9,960	-5,676
William Woods	n/a	n/a	n/a	6,120	-1,836
UM-Columbia	1,937			4,284	
Mean	\$3,652	-\$1,715	-\$2,249	\$6,359	-\$2,075

Mean does not include UMC.

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